



Disa
Unite them all



Johny

New client is interested in meeting Wednesday.

Simplify them all

Stop Chicken Pox Notifications

Stay focused, connected and organized with conversations from multiple messaging services in a single thread. Whether you are a small business or an everyday user, Disa is for you!



Examine them all

The Messaging Dilemma

The average US adult receives a new message every 15 minutes.

3.4B⁺

Use mobile messaging apps

36%

Use 2 or more messaging apps

7.7T

Mobile messages sent daily

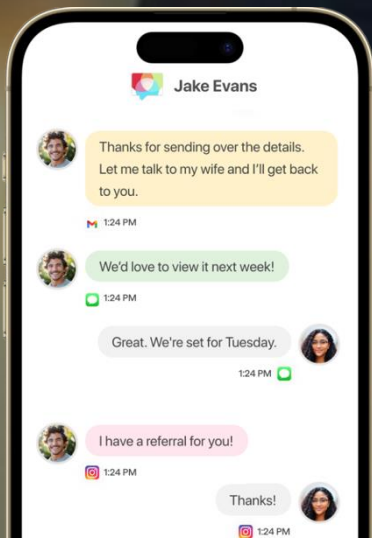



Resolve them all

Game Changing Business Solution

Real estate agents, ecommerce stores, social media influencers, online marketers, sales teams and more!

- **Email integration:** Seamlessly manage business emails alongside other messages.
- **Unified Conversations:** Organize client threads with full message history.
- **Efficient Time Management:** Spend less time juggling communications across various apps.
- **Business Messaging:** Access messages from Facebook, WhatsApp, Instagram and iMessage.
- **Effortless Customer Service:** Never miss a message from a prospect again!





Resolve them all

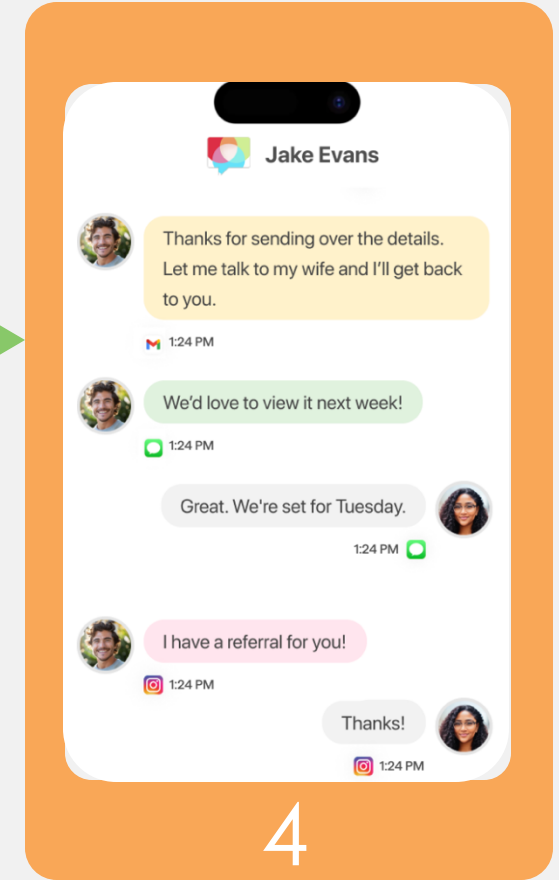
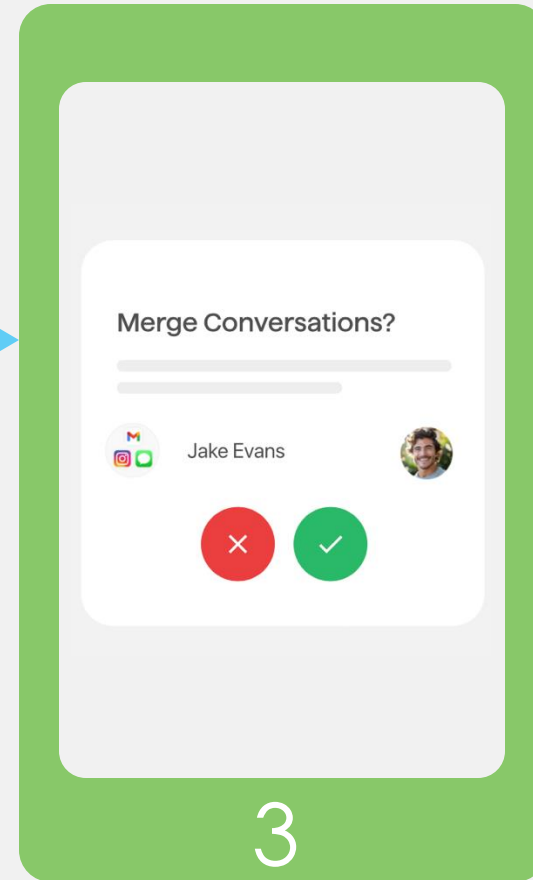
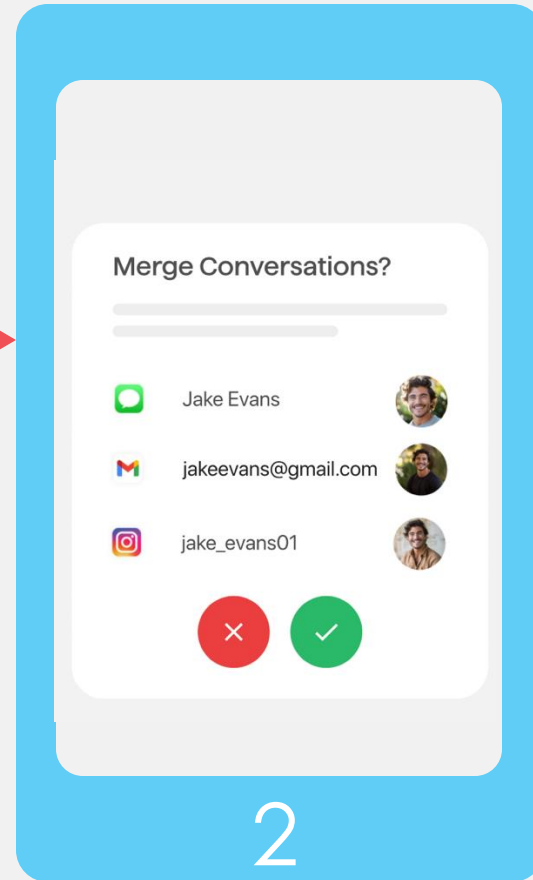
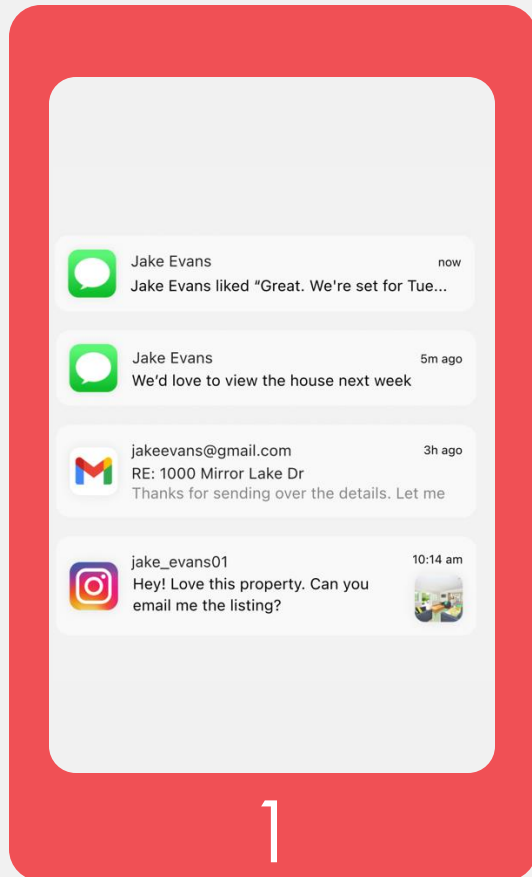
Your Personal Messaging Solution

Perfect for your family, friends, neighbors

- **Messaging Favorites:** Express yourself with emojis stickers, GIFs, photos, videos and group chats.
- **Unified Messaging:** Conversations with your favorite people in their own organized threads.
- **Time Management:** Say goodbye to switching between instant messaging, SMS and emails.
- **Simplified Communication:** Enjoy a familiar messaging experience across popular services.

Merge them all

Simple and Effective



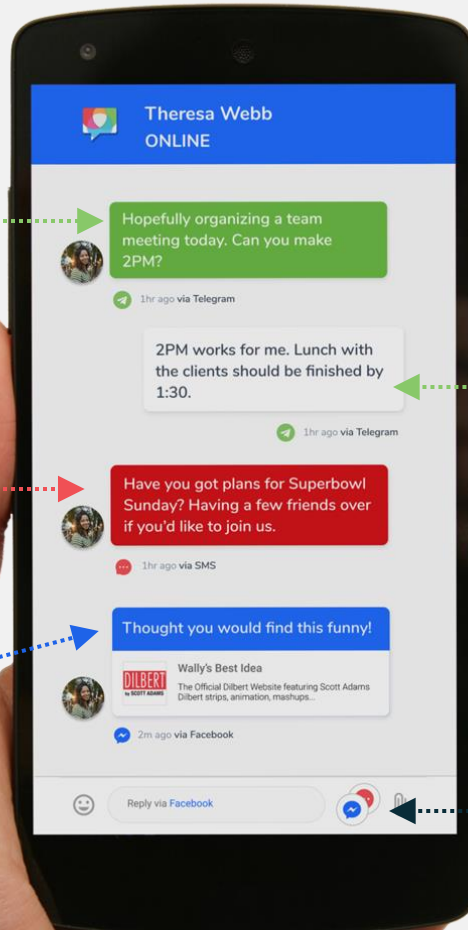
Connect them all

Simple and Effective

You are chatting with a work colleague, Theresa Webb.
See every message in your conversation, organized in one place.

1

Theresa starts the conversation by sending a Telegram message



You reply directly from the app

2

3

Later Theresa sends a Text/iMessage

4

Theresa shares something funny she found on Facebook

Respond directly from one place without switching apps

Transform them all

Before

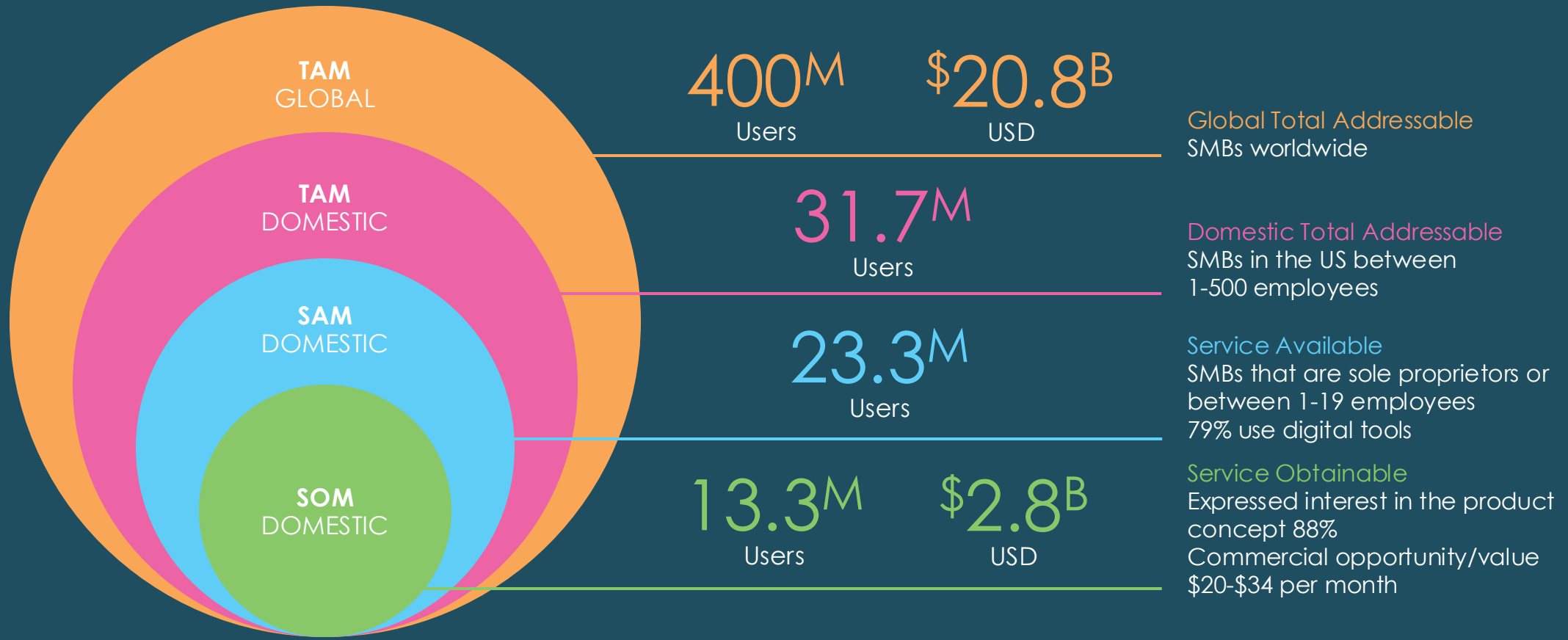
- **Chaos:** Seamlessly manage business emails alongside other messages.
- **Stress:** Organize client threads with full message history.
- **Lost Time and Sales:** Spend less time juggling communications across various apps.

After

- **Email integration:** Seamlessly manage business emails alongside other messages.
- **Unified Conversations:** Organize client threads with full message history.
- **Efficient Time Management:** Spend less time juggling communications across various apps.

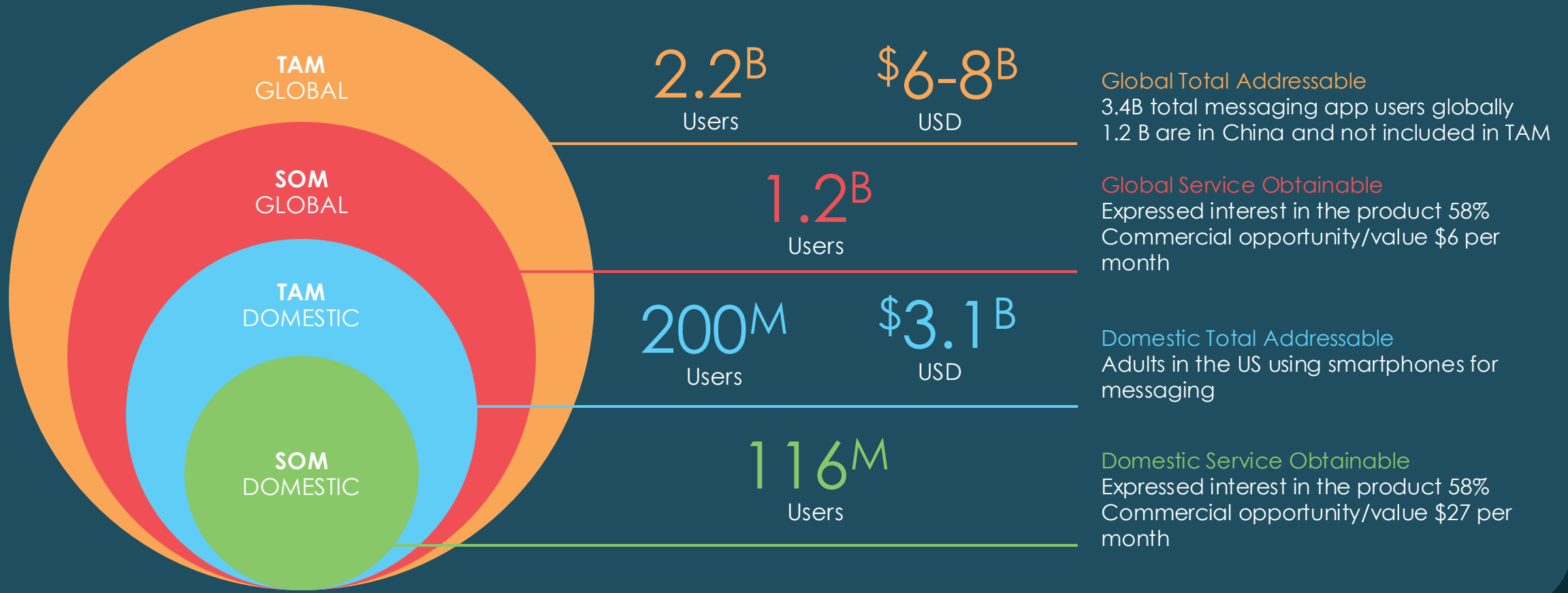
Explore them all

SMB Market Size Opportunity



Explore them all

Consumer Market Size Opportunity



Celebrated by all

Proven Success



Press

LAWEEKLY

You can read the full article here: [From Idea to Innovation: Disa's Founding Journey in Unified Communication](#)

VentureBeat

To learn more about Disa and its inclusion in the Venture Visionaries list, please visit: [VentureBeat.com](#)

SERHANT.

Seth B. Donstein, SERHANT.
NYC [Agent](#) | [Real Estate](#)
Disa Advocate

Beta phase achievements

5m⁺

Downloads

1m⁺

Peak Active Users

8

Global Utility Patents

\$0 USD

Zero Marketing Spend

128

Active Countries

12mins

Average session time

Celebrated by all

Proven Success



Wharton
UNIVERSITY of PENNSYLVANIA

At the Wharton Business School, Disa received a perfect score and top grade for a business plan presentation. The project was developed in collaboration with grad students, including VPs from Warner Bros, Cisco, Gardner, and Google.










PEPPERDINE
UNIVERSITY

Pepperdine University ranked Disa among the top 25 most fundable startups in the U.S., in a competition that assessed 4,500 qualified startups nationwide.

Outperforming them all

Our Competitive Edge

	 Disa Business and Consumer messaging hub	 BEEPER Universal conversation inbox	 yobi AI-supported business communications	 Front Omnichannel customer operations hub	 Sparkcentral <small>by Hootsuite</small> Omnichannel customer care platform	 zendesk sunshine Conversational helpdesk tools for business	 CM Cloud-based conversational commerce
Conversation Merging	✓	✗	limited	limited	✗	✗	✗
Email included	✓	✗	✓	✓	✗	✓	✓
Personal Use-Case	✓	✓	✗	✗	✗	✗	✗
No intermediate server	✓	✗	✗	✗	✗	✗	✗
Monthly Price (USD)	\$10-30	*\$0 (beta)	\$8-\$20/user	\$19-\$49	\$39-\$520	\$95-\$495	\$99-\$499



*Beeper sold for \$125M this year with 125,000 free users on ios, android, desktop <https://siliconangle.com/2024/04/09/automattic-expands-messaging-portfolio-125m-acquisition-beeper/>
 Disa's beta had 750k-1mn active users only on Android (we're raising capital to release V1 on all 3 platforms)

Secure them all

Compliance & Protection

No More Servers

- Disa leverages the existing, native message encryption for each integrated messaging service and does not rely on any intermediate servers as does the Matrix protocol
- Faster profitability than any competitor by avoiding the biggest cost for messaging companies: server expenses

Built Differently

- Your business and personal conversations remain more secure than any message aggregator or CRM.
- Does not collect messaging data
- Protects unique MVP that unifies multiple messaging platforms into a single threaded display for seamless communication, sorting, and search.

Secure Communication

- Disa communicates directly with the appropriate messaging service – no intermediate server hops
- Messages are protected by using each messaging service's native encryption scheme

Compliance

- DMA and GDPR compliant, data is responsibly secured and compliant with user data collection regulations

Meet the Visionaries

Introducing them all



in

François Lebon-Schneider
CEO | Co-Founder

Experienced CEO with a demonstrated history of working in the finance industry.



in

Steve Adler
CTO | Advisor

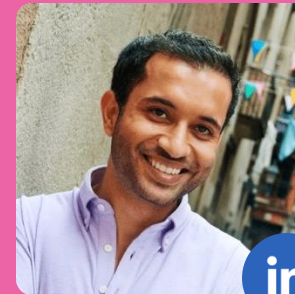
Tech leader versed in complex, scalable systems, taken multiple enterprise level software companies to market. Co-authored 18 patents relating to mobile apps & devices
Director of Mobile Technology, NFL
Current CTO, Fan Controlled Sports



in

Sandeep Mathur
Head of Technology

Senior tech executive with a passion for cutting-edge technology.
Early career at IBM. As a principal, partner, and Chief Architect, he's had notable exits with Veritas, Commerce One, and IBM. Launched NFL Mobile app and Verizon Message+, each with more than 15 million active users



in

Vipin Makhija
Product advisor

Seasoned product innovation, management and marketing leader and mentor. Experienced in scaling startups as well building new products and businesses.
Founder, Bizooda Mentor, Ignite
Exec Director, S&P



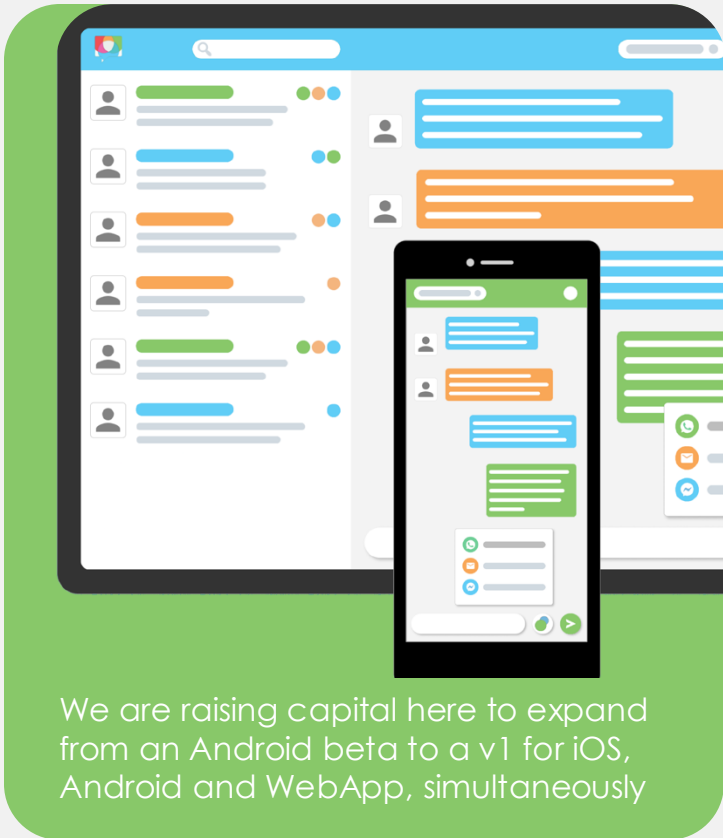
in

Jim Gellas
CTO

Startup Finance leader, driving successful outcomes for entrepreneurs and investors.
Fractional CFO, Kruze Consulting
Head of Finance, Xero



The Ask



Investment

SEED ROUND	\$5M SERIES A
MIN INVESTMENT	\$250K
TARGET CLOSE	12/24
SAFE NOTE	Common Stock Conversion
\$15M	Valuation Cap
15%	Discount

Use of Funds





Thank you

Contact us here:

investor@disa.im



Johny

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