

EXPLORO THE WORLD





EXPLORO THE CONCEPT

Introducing the world's first-ever Inflight Entertainment (IFE) Platform that conveniently connects travelers with exciting, best-in-class Hotels, Restaurants, Attractions, and Shopping (HRASs) at their destination, both in the air and on the ground.

- 📍 Disrupting and transforming the travel industry with an Inflight destination targeted booking engine offering exclusive deals via **Exploro IFE** and **Exploro.com**.
- 📍 U.S. Addressable Market of \$285 B
- 📍 Saving time and money, creating satisfaction and eliminating stress for travelers
- 📍 **Generating untapped revenue** for airlines, hotels, restaurants, attractions and shopping **by bypassing aggregators** like Expedia, Booking.com etc

EXAMINE THE PROBLEM

FOR CONSUMERS

- 📍 Absence of a single comprehensive service offering easy discovery of the latest deals/info on destinations, hotels, restaurants, attractions and shopping
- 📍 Increased consumer time, stress and costs associated with travel rising over 18% from pre-pandemic rates

FOR AIRLINES

- 📍 Astronomical fuel costs, high fixed costs and fierce competition constantly compels Airlines to explore & deploy new revenue streams
- 📍 **FACT: 18-56%** of revenues come from **non-ticketing** ancillary revenue

FOR HOTELS, RESTAURANTS, ATTRACTIONS AND SHOPPING (HRASs)

- 📍 The Aggregator* model mandates a commission of up to 30-40%, which significantly erodes HRA's profit margins
- 📍 HRASs lack **direct access** to travelers visiting their city

*Aggregators = Expedia.com, Booking.com, etc





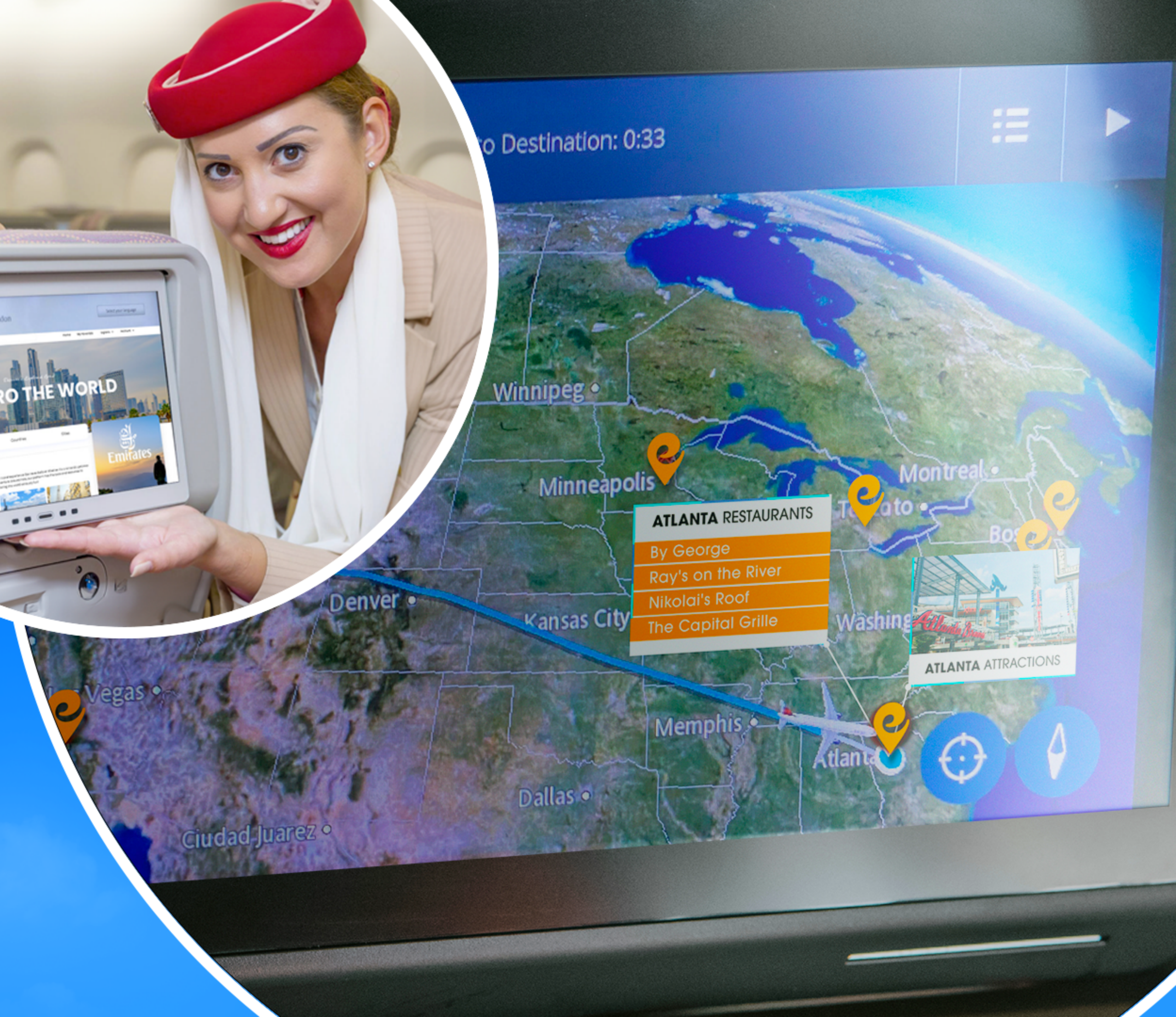
2 EXPERT SOLUTIONS

Now, travelers can effortlessly explore any destination, leverage Exploro-enabled privileged access to exclusive offers, book new thrilling adventures, make dinner reservations, reserve a comfy hotel room and craft/change their itinerary and plans on the fly via our bespoke proprietary platform using the IFE-embedded Exploro app or the Exploro.com website on their own smart device.

SOLUTION 1

INFLIGHT ENTERTAINMENT SYSTEM (IFE)

- By seamlessly integrating Exploro into the Inflight Entertainment system either through the main menu or through the moving map, travelers are empowered with two exciting features. Travelers can either browse the HRAS options for their current destination or embark on a virtual exploration of other enticing flight destinations. This invaluable tool assists them in meticulously planning their forthcoming adventures.



SOLUTION 2



Alternatively, travelers can open Exploro.com which provides them with the same full-featured access Exploro's broad spectrum of HRAS services on their own device. The Exploro.com site has the additional advantage of enabling them to leverage the extensive Exploro platform whether they're in the air or on the ground.





EXCEPTIONAL STRATEGY

- 📍 Exploro eliminates the aggregator commissions, which range an average of 30%-40%
- 📍 Exploro eliminates the fees that thousands of HRAS pay to be highlighted on existing travel platforms.

EVERYONE WINS

Exploro creates a new profitable revenue stream for Airlines, increases HRAS profits and saves BIG for the traveler by offering them exclusive HRA deals and promos.

TRACTION

MARCH 2022

- 📍 Term Agreements with 10 Airlines

APRIL 2022

- 📍 Exploro launched in the air (Spirit, Jambojet) on 3 continents with 2.4M impressions within 5 weeks

JUNE 2022

- 📍 Technology completed to allow passengers to make bookings exploror Inflight

2023 (IN PROGRESS)

- 📍 Forecasted to reach **600M** passengers annually within the first **24 months**

2023 (IN PROGRESS)

- 📍 Contract Negotiations with multiple Airlines on six continents with the ability to expand on any Airline with an Inflight Entertainment System

spirit[™]
Jambojet
.com



EXPERIENCE IS EVERYTHING

OUR STORY

- 📍 Born out of airlines coming to us to build a solution that increases inflight revenue
- 📍 Exploro executive team has over 100 years in aviation and technology



FOUNDER + Chairman

- 📍 Kirk has 27 years of aviation experience
- 📍 Implemented ancillary revenue programs on over 35 airlines on six continents
- 📍 At Delta Air Lines, he managed communication with over 18,000 flight attendants



CTO

- 📍 Dean brings expertise in high volume and high transaction systems in the banking industry, internet of things, high volume eCommerce sites and mobile applications
- 📍 Previously held leadership positions at SmartThings, Samsung, Omniture, and Adobe



COO

Kelly has 28 years of accomplished executive experience with Delta Airlines as Director of Base Operations and Scheduling



EXCITING OPPORTUNITY

INVESTMENT

TOTAL SEED ROUND	MINIMUM INVESTMENT	TARGET INITIAL CLOSING
\$6M USD	\$50K	JULY 31, 2023

USE OF FUNDS

TECHNOLOGY	SALES + MARKETING	G&A
15%	45%	40%

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EXPLORO THE POSSIBILITIES

 **EXPLOGROUP™**

Kirk Adams, CEO

1 (404) 488-5680

kirk@exploro.com